



# 2012 Calgary Scotiabank Pro-Am Corporate Sponsorship Opportunities

## Champion - \$25,000

- Table of nine (9) at the "Gordie Howe and Friends Luncheon" on the day of Draft Night. This includes nine (9) guests plus one (1) NHL alumni with preferred seating and a special limited edition gift for each guest.
- One of six (6) official sponsors of the lunch; logo on the welcome signs and all event materials.
- Eight (8) tickets to Draft Night.
- Twelve (12) VIP passes to the Calgary Scotiabank Pro-Am Tournament.
- Prominent rink sponsorship for the tournament; including logo on welcome signs, dressing room signs, large hanging banner and schedules.
- Company logo on six (6) rink boards.
- Company logo on Corporate Sponsorship recognition board at the tournament and on signage at Draft Night.
- Champion recognition in the tournament program and logo placement with click through on the Scotiabank Pro-Am website.
- Recognition in post-tournament newspaper ad.

## Hall of Fame - \$10,000

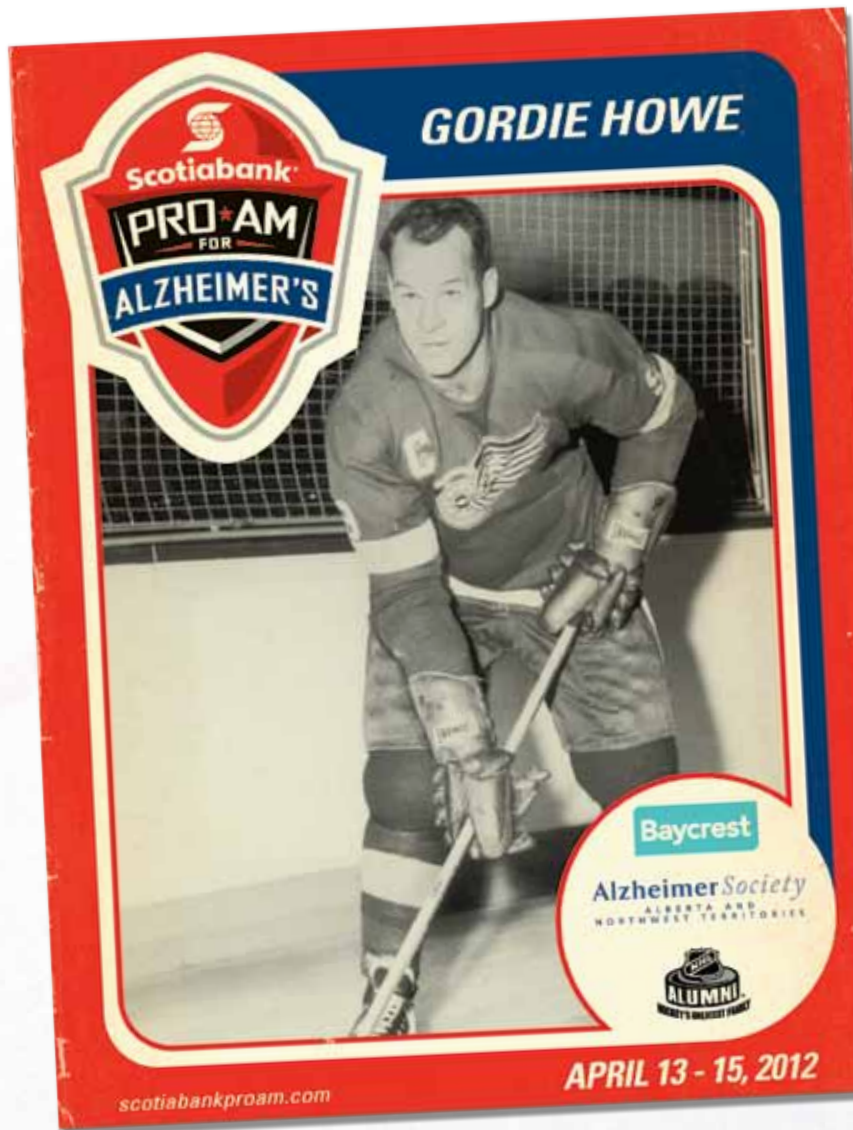
- Table of nine (9) at the "Gordie Howe and Friends Luncheon" on the day of Draft Night. This includes nine (9) guests plus one (1) NHL alumni with a special limited edition gift for each guest.
- Four (4) tickets to Draft Night.
- Eight (8) VIP passes to the 2012 Calgary Scotiabank Pro-Am Tournament.
- Company logo on three (3) rink boards.
- Company logo on Corporate Sponsorship recognition board at the tournament and on signage at Draft Night.
- Hall of Fame recognition in the tournament program and logo placement on the 2012 Calgary Scotiabank Pro-Am website.

## MVP - \$5,000

- Two (2) tickets to Draft Night.
- Six VIP (6) passes to the 2012 Calgary Scotiabank Pro-Am Tournament
- Company logo on one (1) rink board.
- Company name listed on Corporate Sponsorship recognition board at the tournament and on signage at Draft Night.
- MVP recognition in the 2012 tournament program.

## All-Star - \$2,500

- Four (4) VIP passes to the 2012 Calgary Scotiabank Pro-Am Tournament.
- All-Star recognition in the 2012 tournament program.



**For more information on  
Corporate Sponsorship  
opportunities please contact:**

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**Baycrest**

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