



SUPPORTING THE
GORDIE & COLLEEN
HOWE FUND

April 9 - 11, 2010

Corporate Sponsorship Opportunities

Together We Can Stick it to Alzheimer's!

Superstar - \$25,000

- Sponsorship of one rink for the duration of the Tournament – includes welcome signs on all doors entering and exiting the rink and all dressing rooms, 15-foot wide corporate banner hanging on the wall opposite the stands, company name on the schedule and dressing room board in the main foyer of the facility.
- Invitation for four to attend the exclusive Pro-Am Draft Night Party extravaganza.
- Autographed collectible for each guest who attends the Draft Party.
- 12 VIP Tournament passes, valid for the duration of the Tournament.
- Preferred seating for the All-Star and Championship games.
- Company logo on the Tournament website.
- Company logo on the Corporate Sponsorship Recognition board.
- Company logo on three rink boards (located on separate rinks).
- Company logo on select print material.
- Superstar recognition in the Tournament program.
- Company logo on Draft Night signage.
- Company logo on select Tournament signage.
- Recognition in a post-Tournament newspaper thank you ad.
- Unique autographed corporate Tournament thank you gift that you will be proud to display.

Hall of Fame - \$10,000

- Invitation for four to attend the exclusive Pro-Am Draft Night Party extravaganza.
- Autographed collectible for each guest who attends the Draft Party.
- 10 VIP Tournament passes, valid for the duration of the Tournament.
- Preferred seating for the All-Star and Championship games.
- Company logo on the Tournament website.
- Company logo on the Corporate Sponsorship Recognition board.
- Company logo on three rink boards (located on separate rinks).
- Company logo on select print material.
- Hall of Fame recognition in the Tournament program.
- Company logo on Draft Night signage.
- Company logo on select Tournament signage.
- Recognition in a post-Tournament newspaper thank you ad.
- Unique autographed corporate Tournament thank you gift that you will be proud to display.

MVP - \$5,000

- Six VIP Tournament passes valid for the duration of the Tournament.
- Preferred seating for the All-Star and Championship games.
- Company name listed on the Corporate Sponsorship Recognition board.
- Company logo on one rink board.
- MVP recognition in the Tournament program.
- Company name listed on Draft Night signage.
- Company name listed on select Tournament signage.
- Recognition in a post-Tournament newspaper thank you ad.
- Unique corporate Tournament thank you gift that you will be proud to display.

All-Star - \$2,500

- Four VIP Tournament passes valid for the duration of the Tournament.
- Preferred seating for the All-Star and Championship games.
- All-Star recognition in the Tournament program.
- Company name listed on select Tournament signage.

1st Star - \$1,000

- Four VIP Tournament passes valid for the duration of the Tournament.
- 1st Star recognition in the Tournament program.
- Company name listed on select Tournament signage.

Deadline for artwork submissions – March 1st, 2010

www.scotiabankproam.com



Alzheimer Society
ALBERTA AND
NORTHWEST TERRITORIES

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