

The Gordie and Colleen Howe Fund for Alzheimer's



Gordie and Colleen Howe's contribution to hockey is legendary, earning them the title Mr. and Mrs. Hockey™. When Colleen lost her battle with dementia in March of 2009, Gordie lost a wife, his children lost a mother, and the world of hockey lost a champion.

It was a battle that inspired the Howe family to improve the lives of others affected by the ravages of Alzheimer's disease and related disorders. In pursuit of this mission, they have attached their name to the Scotiabank Pro-Am for Alzheimer's Hockey Tournament, originally established by the Baycrest Foundation. An innovative fundraising organization, the Baycrest Foundation supports Baycrest, a health

sciences centre affiliated with the University of Toronto. Baycrest is internationally renowned for its scientific research, clinical practice, and healthcare education dedicated to transforming the journey of aging.

The Gordie & Colleen Howe Fund for Alzheimer's represents an important partnership between Baycrest and the Alzheimer Society. Proceeds from the Edmonton event will be directed to the Gordie & Colleen Howe Fund for Alzheimer's, which will support the work of the Alzheimer Society in Alberta, including funding Alzheimer's research. Additionally, funds raised support care and research in Alzheimer's and related disorders at Baycrest.