



The Baycrest Foundation announces the return of the Scotiabank Pro-Am for Alzheimer's to Toronto

- WHAT:** Join the Baycrest Foundation and Scotiabank as they celebrate the return of the Scotiabank Pro-Am for Alzheimer's in Toronto. Watch a shinny game on the specially built indoor ice rink featuring NHL greats **Wendel Clark, Marcel Dionne, Kevin Maguire** and **Mark Napier** taking on Baycrest staff and Scotiabank Pro-Am participants in a game of docs vs. jocks.
- WHEN:** Tuesday, March 19
3:00pm-5:00pm
- WHERE:** **Baycrest Hospital (Silverman Garden Court)**
3560 Bathurst Street, Toronto, ON
- WHO:** NHL Greats **Wendel Clark, Marcel Dionne, Kevin Maguire, Mark Napier**
John Doig, Senior Vice-President, Toronto Region, Scotiabank (TBC)
Susan Sutton, President, Baycrest Foundation & Vice President, Global Institutional Advancement, Baycrest
Corinne Rusch-Drutz, Director, Digital & Donor Communications
Danny McNair, Events Manager
- MEDIA OPPORTUNITIES:**
Photo opportunities throughout
Media scrum to follow announcement and games

www.scotiabankproam.com

About the Scotiabank Pro-Am for Alzheimer's

Established in 2006, the Scotiabank Pro-Am for Alzheimer's is an innovative charitable hockey tournament that supports care and research in Alzheimer's and related dementias. Taking place in Toronto, May 2-4, the three-day hockey experience allows amateur hockey players the opportunity to play with and against a host of NHL alumni. To date, the Scotiabank Pro-Am for Alzheimer's has raised more than \$20 million for Alzheimer's care and research at Baycrest Health Sciences – a global leader in developing and providing innovations in aging and brain health. Follow the excitement on Twitter at @[ScotiabankProAm](https://twitter.com/ScotiabankProAm) (#scotiaproam) and on Facebook at [Facebook.com/ScotiabankProAm](https://facebook.com/ScotiabankProAm) or visit scotiabankproam.com to register.

About Baycrest Health Sciences

Baycrest is a global leader in developing and providing innovations in aging brain health. Headquartered on a 22-acre campus in Toronto and fully affiliated with the University of Toronto, Baycrest provides care to more than 2,500 frail and active seniors every day in outpatient and inpatient programs and residential settings. Baycrest's Centre for Memory and Neurotherapeutics offers clinical and educational programs for memory, dementia and related disorders. Baycrest's Rotman Research Institute is one of the top five brain institutes in the world, leading groundbreaking research to understand the mechanisms of memory and executive functions of the brain, in normal aging and in the presence of dementia, Alzheimer's, stroke and other conditions and diseases. For more information visit Baycrest.org.

About Scotiabank

Scotiabank is the Official Bank of the NHL®, NHL Alumni™, CWHL, Winnipeg Jets™, Toronto Maple Leafs®, Calgary Flames® whose home arena is the Scotiabank Saddledome, and the Ottawa Senators® whose home arena is Scotiabank Place. The Bank also has a partnership with the Montreal Canadiens®. Scotiabank has a long tradition of supporting hockey in Canada from local teams and minor hockey associations to professional players and leagues. Across Canadian communities from coast to coast, Scotiabank's Community Hockey Sponsorship Program reaches out to more than 4,500 minor hockey teams. To find out more about Scotiabank's hockey programs, please visit www.facebook.com/scotiahockeyclub.

Scotiabank is committed to supporting the communities in which we live and work, both in Canada and abroad, through our global philanthropic program, 'Bright Future'. Recognized as a leader internationally and among Canadian corporations for our charitable donations and philanthropic activities, Scotiabank has provided on average approximately \$47 million annually to community causes around the world over each of the last five years. Visit us at www.scotiabank.com.

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