



2012 Toronto Scotiabank Pro-Am Corporate Sponsorship Opportunities

Champion - \$25,000

- Table of ten at the "Gordie Howe & Friends Luncheon" on Thursday, May 3 (eight guests plus two hockey celebrities) with preferred seating and special limited-edition gift for each guest.
- One of six (6) official sponsors of the Luncheon; logo on the welcome signs and all event materials.
- Eight (8) tickets to Draft Night.
- Twelve (12) VIP passes to the 2012 Toronto Scotiabank Pro-Am Tournament.
- Prominent rink sponsorship for the tournament; including logo on welcome signs, dressing room signs, large hanging banner and schedules.
- Company logo on six (6) rink boards.
- Company logo on Corporate Sponsorship recognition board at the tournament and on signage at Draft Night.
- Champion recognition in the tournament program and logo placement with click through on the 2012 Toronto Scotiabank Pro-Am website.
- Recognition in post-tournament newspaper ad.

Hall of Fame - \$10,000

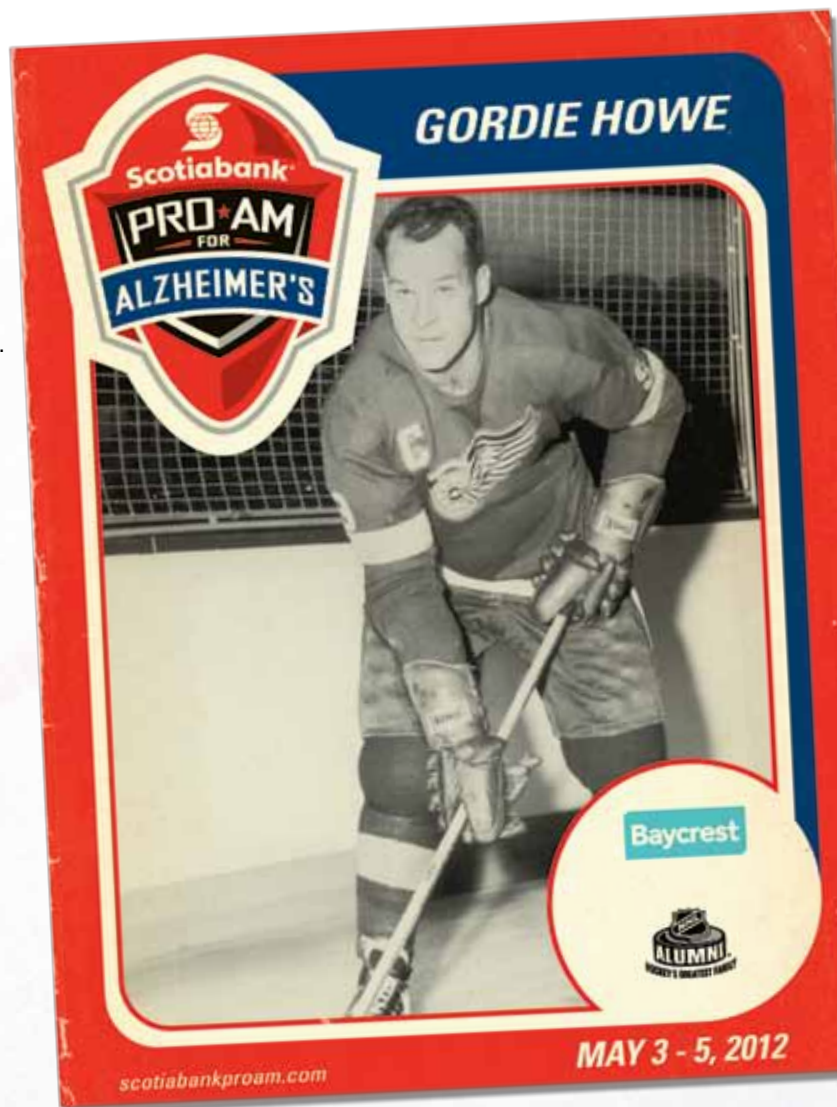
- Table of ten at the "Gordie Howe & Friends Luncheon" on Thursday, May 3 (eight guests plus two hockey celebrities).
- Four (4) tickets to Draft Night.
- Eight (8) VIP passes to the 2012 Toronto Scotiabank Pro-Am Tournament.
- Company logo on three (3) rink boards.
- Company logo on Corporate Sponsorship recognition board at the tournament and on signage at Draft Night.
- Hall of Fame recognition in the tournament program and logo placement on the 2012 Toronto Scotiabank Pro-Am website.

MVP - \$5,000

- Two (2) tickets to Draft Night.
- Six VIP (6) passes to the 2012 Toronto Scotiabank Pro-Am Tournament.
- Company logo on one (1) rink board.
- Company name listed on Corporate Sponsorship recognition board at the tournament and on signage at Draft Night.
- MVP recognition in the 2012 Toronto Scotiabank Pro-Am tournament program.

All-Star - \$2,500

- Four (4) VIP passes to the 2012 Toronto Scotiabank Pro-Am Tournament.
- All-Star recognition in the 2012 Toronto Scotiabank Pro-Am tournament program.



**For more information on
Corporate Sponsorship
opportunities please contact:**

**Alison Johnson at
ajohnson@baycrest.org
or 416-785-2500 x2568**

Baycrest

